

## **Professional Profile**

I am an ambitious and motivated creative designer and animator with extensive knowledge of the broadcast design industry. Over the last 7 years I have worked both under instruction and as head of department for various design studios and creative agencies.

## **Employment**

Dec 2006 - Present: Freelance Motion Graphics Designer / Animator

As a freelancer I have been employed by numerous design companies and creative agencies, and worked on a variety of projects including television commercials, movie & television titles, branding, idents and stings.

Aug 2005 - Dec 2006: Head of Graphics, JJ Stereo

As Head of Graphics I was responsible for the company's design department and all of its output, from concept and pitching through to final delivery. As well as managing my own projects, I would oversee those of the other team members, and take decisions during collaborative work. Management issues were another major part of my role, i.e scheduling, delegating and keeping morale and creativity high in a high pressure environment.

July 2002 - Aug 2005: Motion Graphics Designer / Animator, Addiction

As a senior member of the design team I would be responsible for the concept, pitch and production of both animated projects and live action shoots. As an experienced and reliable member of the team I was entrusted personally to undertake some of the company's more ambitious projects, including the design, direction and animation of a sketch for BBC 3's 'Monkey Dust' series. I also gained much experience in dealing directly with clients from top advertising agencies, such as M&C Saatchi.

## **Education Overview**

Before embarking on my chosen career in motion graphics and animation I gained an Honours degree from Manchester Metropolitan University in Interactive Arts, a course that specializes in and encourages the development of creative communication techniques, including drawing and animation. It was on this course (1998 - 2001) that I developed a strong interest in the use of software such as After Effects.

In the two years previous to this I attended Blackburn College in Lancashire, where I gained a high merit grade on their BTEC (NVQ) Art & Design course.

## **Clients Include**

BBC, E4, Nickelodeon, CITV, M&C Saatchi, Nokia, MTV, VH1, Kerrang, Warner Brothers, Universal, Disney, Viacom, Sony BMG, Blaze TV, IPN Poker, Trouble TV, Rough Trade Records, Working Title and many more...

## **Specialist Skills**

Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Maxon Cinema 4D.  
Experience in project management & directing live action.